

Campaign Settings:

Location Targeting	Miami, Florida
	Fort Lauderdale, Florida
	Boca Raton, Florida
Location Exclusions	Miami, Arizona
	Miami, Missouri
	Miami, Oklahoma
	Miami, Texas
	Miami, Indiana
	Miami, New Mexico
	Miami, West Virginia
	Miami, California

Campaign Level Negatives - see Keywords

Call Assets	tel:(551) 299-2001	
Location Assets	https://maps.app.goo.gl/YjskCB95u7r8oWYo7	
Ad Scheduling	Monday - Friday = 7:30 AM - 7:30 PM	
Budget:	Running Weekdays	
Ad Group	Estimated CPC	Suggested Starting Daily Budget
Managed IT Services	\$15 – \$40+	\$50 – \$150 / day
Managed Cybersecurity Services	\$20 – \$50+	\$60 – \$200 / day
Managed Compliance Services	\$10 – \$30+	\$30 – \$100 / day
Cybersecurity Consulting Firm	\$25 – \$60+	\$75 – \$250 / day

Ad Groups:

Campaign	Ad Group
Aegis IT Solutions	Managed Compliance Services
Aegis IT Solutions	Managed Cybersecurity Services
Aegis IT Solutions	Managed IT Services
Aegis IT Solutions	Cybersecurity Consulting Firm

Total Ad Groups	4
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Keywords:

Managed Compliance Services	Managed Cybersecurity Services	Managed IT Services
"managed compliance services"	"managed cybersecurity services"	"managed it services"
"outsourced compliance services"	"managed security service provider"	"managed it services company"
"soc 2 compliance consulting"	"top cybersecurity services"	"managed it service provider"
"pci compliance services"	"managed security services"	"it management service"
	"leading cybersecurity firm"	"managed it services fort lauderdale"

Cybersecurity Consulting Firm
"cybersecurity consulting firm"
"cybersecurity consulting"
"top cybersecurity consulting firms"
"cybersecurity company near me"

Responsive Ads:

		Managed Compliance Services		Managed Cybersecurity Services	
Headline 1 (30)	27	Managed Compliance Services	30	Managed Cybersecurity Services	19
Headline 2 (30)	30	Outsourced Compliance Services	20	Expert MSSP Services	27
Headline 3 (30)	27	SOC 2 Compliance Consulting	26	Top Cybersecurity Services	28
Headline 4 (30)	23	PCI Compliance Services	25	Managed Security Services	23
Headline 5 (30)	26	Expert Compliance Services	26	Leading Cybersecurity Firm	29
Headline 6 (30)	27	Talk To A Compliance Expert	26	Get A Web Penetration Test	24
Headline 7 (30)	25	Protect Your Business Now	26	Book A Cybersecurity Audit	23
Headline 8 (30)	26	Request A Compliance Audit	21	Get A Risk Assessment	22
Headline 9 (30)	22	Avoid Compliance Fines	23	Speak To A Cyber Expert	21
Headline 10 (30)	26	Start Your Compliance Plan	23	Secure Your Network Now	23
Headline 11 (30)	24	Fully Managed Compliance	23	Rapid Incident Response	25
Headline 12 (30)	21	End-To-End Compliance	23	Stop Ransomware Attacks	20
Headline 13 (30)	27	SOC 2, HIPAA & CMMC Experts	26	Dedicated Security Experts	27
Headline 14 (30)	24	PCI-DSS & FTC Safeguards	25	Zero Trust Security Model	25
Headline 15 (30)	27	We Handle The Heavy Lifting	21	Prevent Data Breaches	25
Description 1 (90)	86	Avoid Costly Regulatory Fines and Failed Audits. Request a Custom Compliance Plan Now.	89	Stop Worrying About Ransomware and Data Breaches. Book a Threat Assessment With Us Today.	86
Description 2 (90)	86	Stop Guessing if You Meet Industry Standards. Request Your Compliance Audit Right Now.	87	Overwhelmed by Security Alerts? Let Our Experts Manage It. Get a Custom IT Quote Today.	88
Description 3 (90)	88	We Specialize in CMMC, PCI-DSS, and FTC Safeguards to Keep Your Business Fully Compliant	88	Ensure Business Continuity with Advanced Endpoint Defense and Proactive Cyber Protection	85
Description 4 (90)	86	We Provide Ongoing Compliance Monitoring and Audit-Ready Policies for SOC 2 and HIPAA.	87	We Use Zero-Trust Security and Rapid Incident Response to Keep Your Business Safe 24/7.	89
Display URL	29	https://aegisitsolutions.net/		https://aegisitsolutions.net/	
Final URL	57	https://aegisitsolutions.net/managed-compliance-services/		https://aegisitsolutions.net/managed-security-services/	

Responsive Ads Cont.

Managed IT Services		Cybersecurity Consulting Firm		Type	
Managed IT Services	29	Cybersecurity Consulting Firm		Targeted Keywords	
Managed IT Services Company	24	Cybersecurity Consulting		Targeted Keywords	
Managed IT Service Provider	23	Top Cybersecurity Firms		Targeted Keywords	
IT Management Service	29	Cybersecurity Company Near Me		Targeted Keywords	
IT Services Fort Lauderdale	25	Cybersecurity Consultants		Targeted Keywords	
Talk To An IT Specialist	22	Get Breach Ready Today		Call To Action	
Upgrade Your IT Support	27	Upgrade Your Cyber Strategy		Call To Action	
Fix Your IT Issues Now	25	Prepare For Cyber Attacks		Call To Action	
Get A Custom IT Quote	24	Build Your Cyber Defense		Call To Action	
Book Your IT Assessment	22	Reduce Your Cyber Risk		Call To Action	
Proactive 24/7 Monitoring	26	Custom Security Strategies		Unique Selling Point	
Predictable IT Costs	23	Proven Security Results		Unique Selling Point	
Built-In Cyber & Compliance	27	Dedicated Security Partners		Unique Selling Point	
Security-First IT Support	26	Advanced Threat Mitigation		Unique Selling Point	
Enterprise-Grade Security	23	Proactive Cyber Defense		Unique Selling Point	
Uncover Hidden IT Vulnerabilities Before Hackers Do. Request a Penetration Test Today.	86	Hackers Don't Sleep, and Neither Do Our Defenses. Get 24/7 Protection. Contact Us Now.		Call To Action	
Stop Wasting Time Fixing IT Issues Yourself. Schedule an IT Consult With Our Team Today.	88	Stop Ransomware In Its tracks. Upgrade to Proactive Cyber Defense. Secure Your Network.		Call To Action	
Get a Dedicated IT Helpdesk and Strategic Technology Roadmaps to Scale Your Business.	84	Specialized Cyber Defense and Compliance Solutions for Highly Regulated Industries.		Unique Selling Point	
Our Fully Managed IT Services Provide the Strategic vCISO Leadership Your Business Needs.	87	Get Strategic vCISO Leadership and Tailored Compliance (SOC 2, HIPAA, PCI) Strategies.		Unique Selling Point	
https://aegisitsolutions.net/		https://aegisitsolutions.net/			
https://aegisitsolutions.net/managed-it-services/		https://aegisitsolutions.net/			

Negative Keywords:

Campaign Negative	Managed Compliance Services	Managed Cybersecurity Services	Managed IT Services
advice	"managed cybersecurity services"	"managed compliance services"	"managed compliance services"
blog	"managed security service provider"	"outsourced compliance services"	"outsourced compliance services"
careers	"top cybersecurity services"	"soc 2 compliance consulting"	"soc 2 compliance consulting"
degree	"managed security services"	"pci compliance services"	"pci compliance services"
free	"leading cybersecurity firm"	"managed it services"	"managed cybersecurity services"
how to	"managed it services"	"managed it services company"	"managed security service provider"
guide	"managed it services company"	"managed it service provider"	"top cybersecurity services"
tutorial	"managed it service provider"	"it management service"	"managed security services"
ideas	"it management service"	"managed it services fort lauderdale"	"leading cybersecurity firm"
jobs	"managed it services fort lauderdale"	"cybersecurity consulting firm"	"cybersecurity consulting firm"
login	"cybersecurity consulting firm"	"cybersecurity consulting"	"cybersecurity consulting"
news	"cybersecurity consulting"	"top cybersecurity consulting firms"	"top cybersecurity consulting firms"
pay	"top cybersecurity consulting firms"	"cybersecurity company near me"	"cybersecurity company near me"
plan	"cybersecurity company near me"		
plans			
plans			
podcast	Cybersecurity Consulting Firm		
review			
salary	"managed compliance services"		
software	"outsourced compliance services"		
strategies	"soc 2 compliance consulting"		
strategy	"pci compliance services"		
strategy	"managed cybersecurity services"		
tips	"managed security service provider"		
tools	"top cybersecurity services"		
video	"managed security services"		
what is	"leading cybersecurity firm"		
course	"managed it services"		
major	"managed it services company"		
help	"managed it service provider"		

Negative Keywords Cont.

Arizona	"it management service"
Missouri	"managed it services fort lauderdale"
Oklahoma	
Texas	
Indiana	
New Mexico	
West Virginia	
California	
medicare	
medicaid	
aco	

Sitelinks:

Order	Link Text	Dest. URL
1	About Us	https://aegisitsolutions.net/about-us/
2	Services	https://aegisitsolutions.net/services/
3	Contact Us	https://aegisitsolutions.net/contact/
4	Locations	https://aegisitsolutions.net/locations/